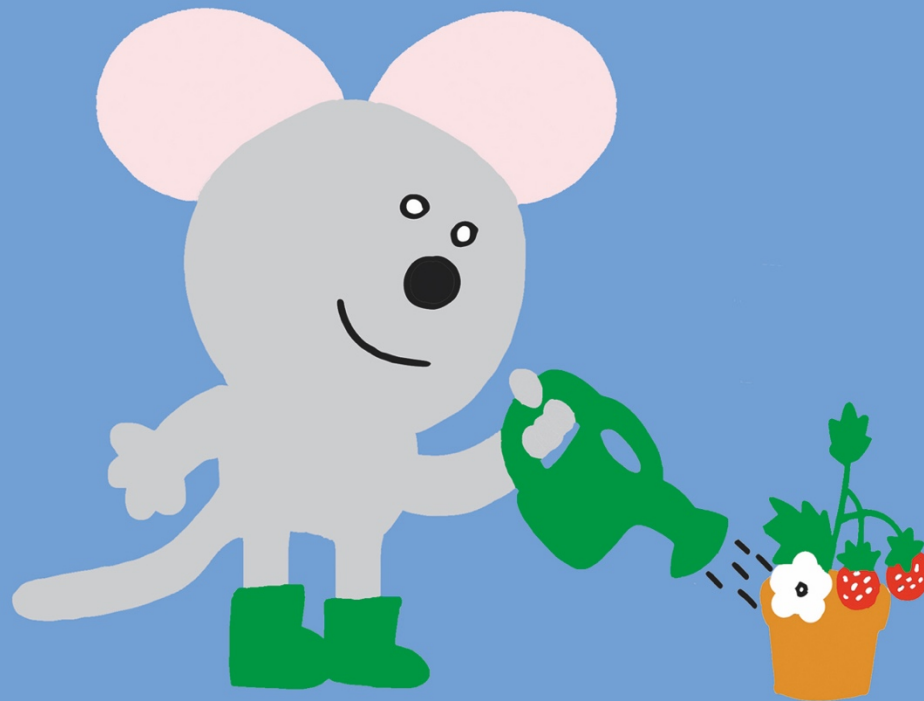
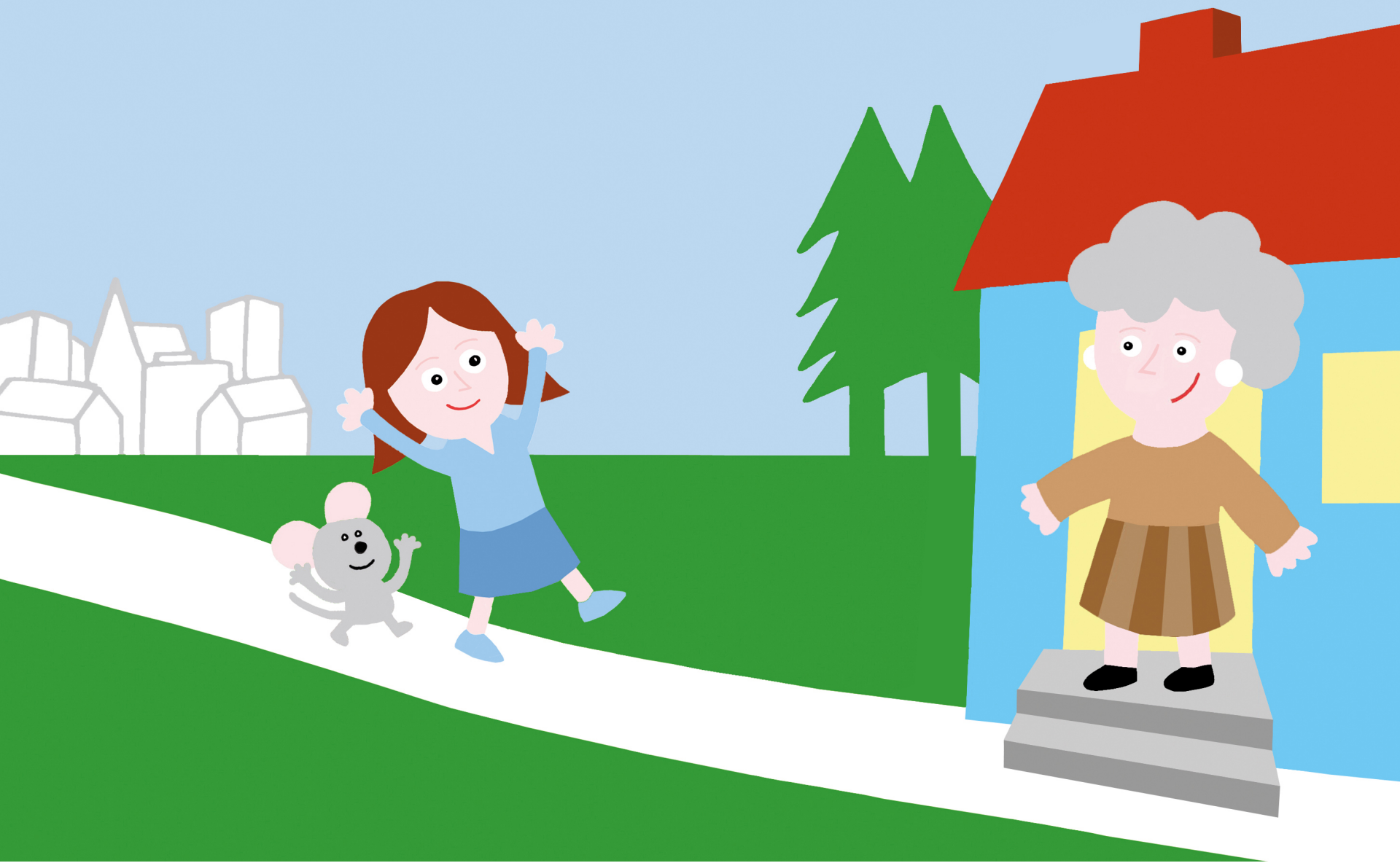


ENTREPRENEUR:

# Let's Create Value











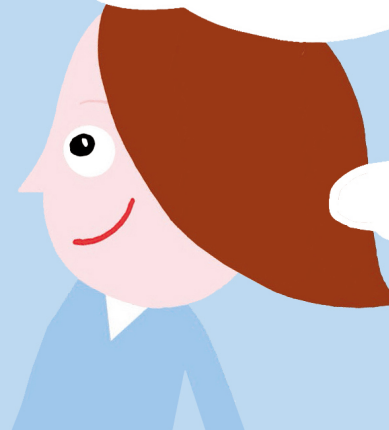


# ARCHE NOAH

Our aim is to

- protect the diversity of plants,
- conserve old types of
- fruit-bearing plants,
- share our knowledge about this
- topic with others,
- give out seeds and plants to others.

**We live sustainability!**

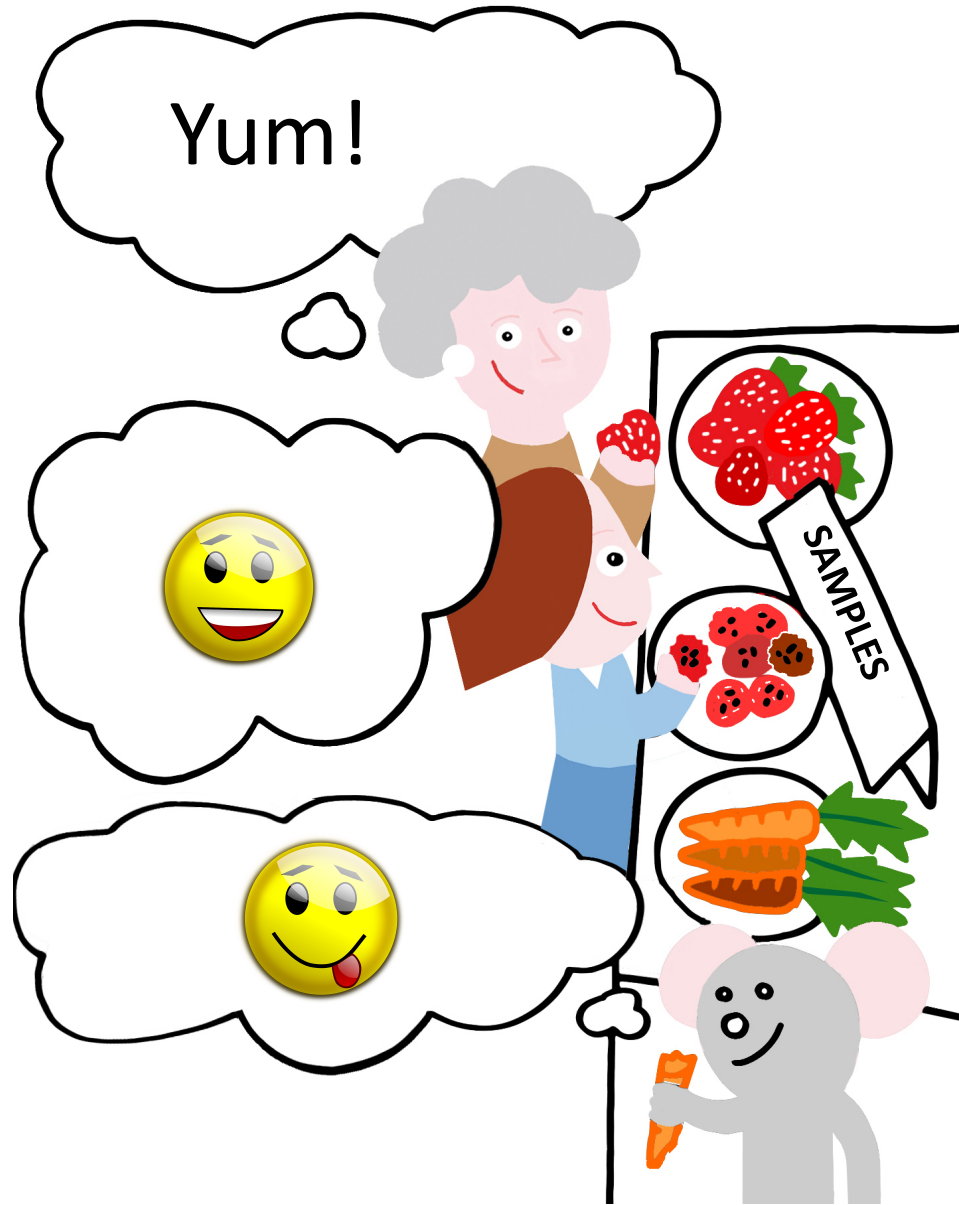


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**Now selling:  
strawberries  
and jam**



**Please return  
empty jars**

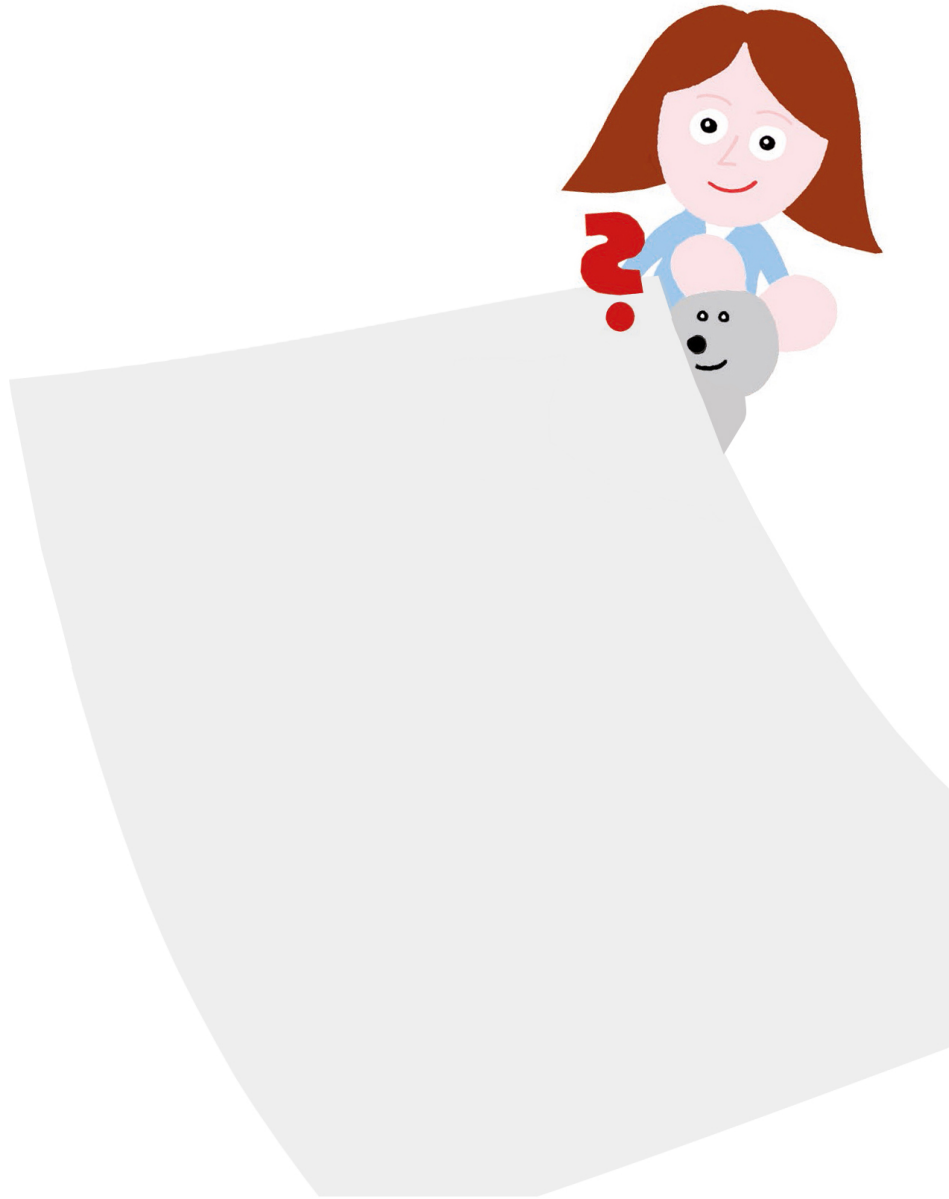
**Strawberries 6.00 EUR per kg**

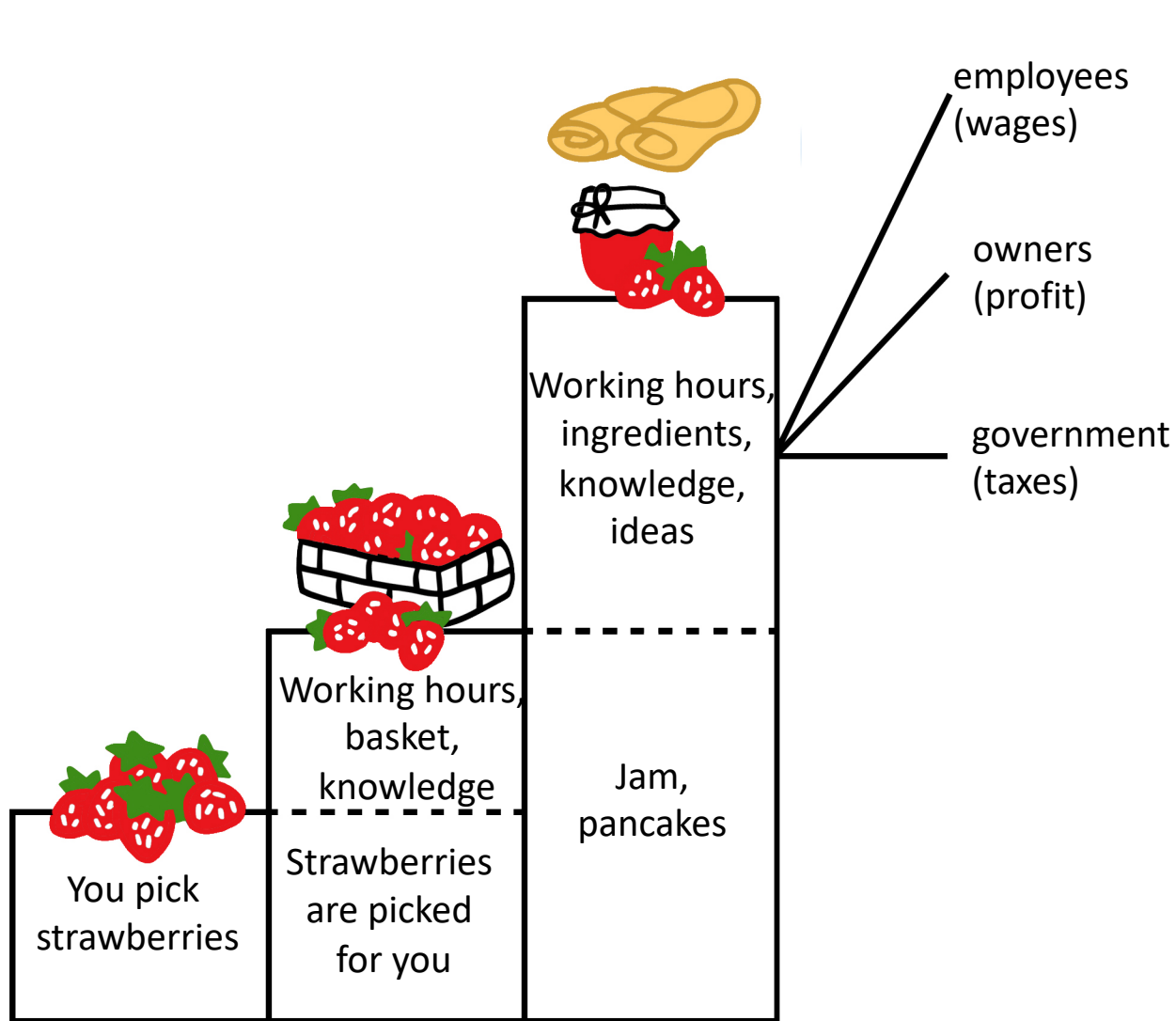
**1 jar of jam (1/4 kg) 5.00 EUR**









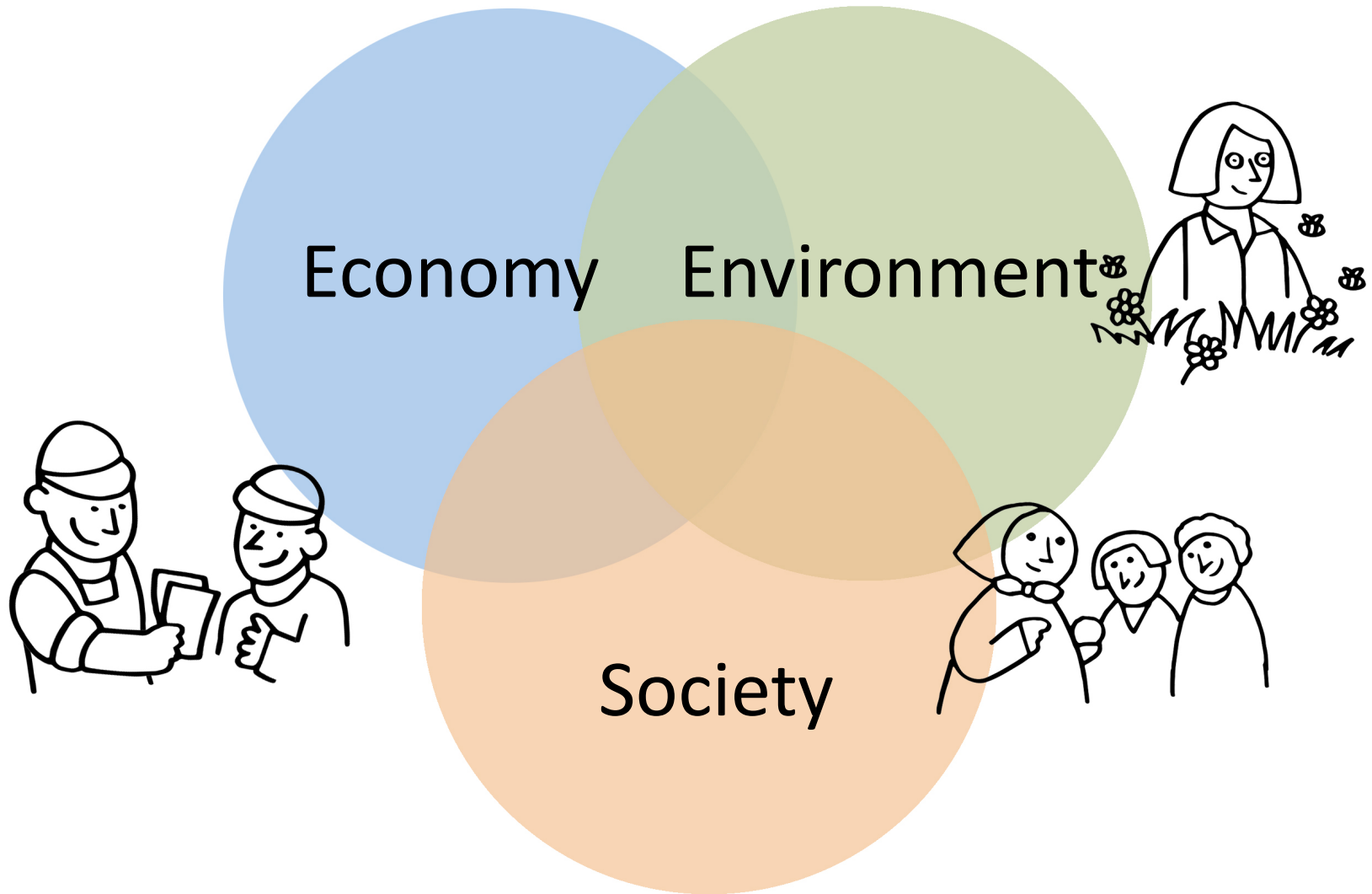










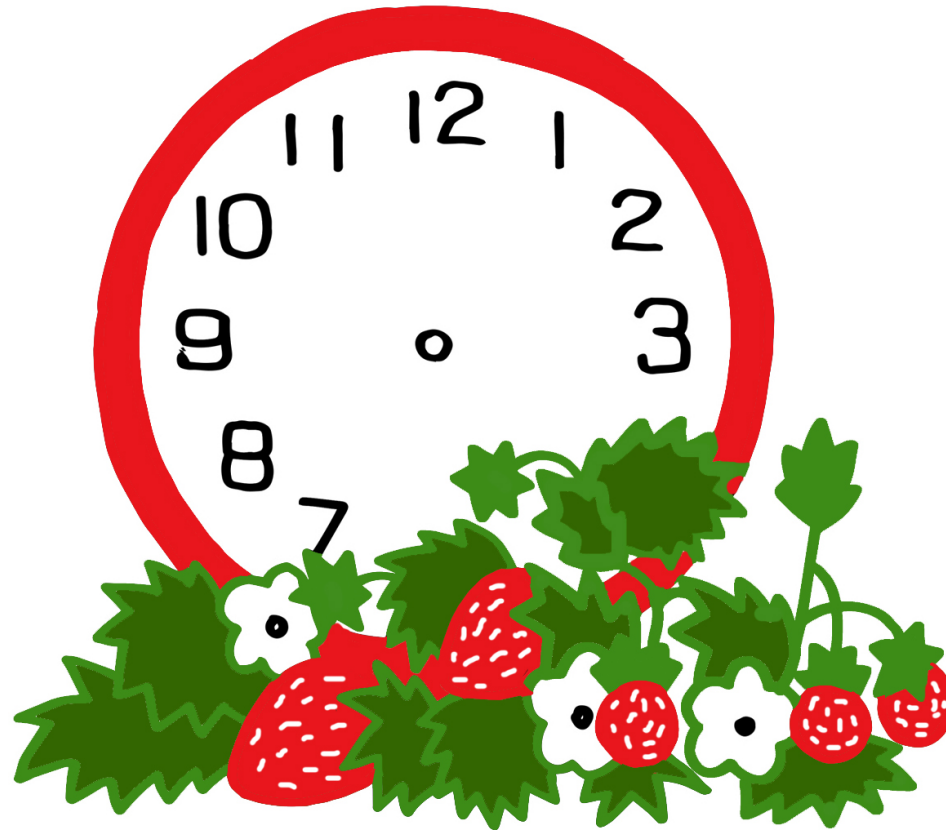






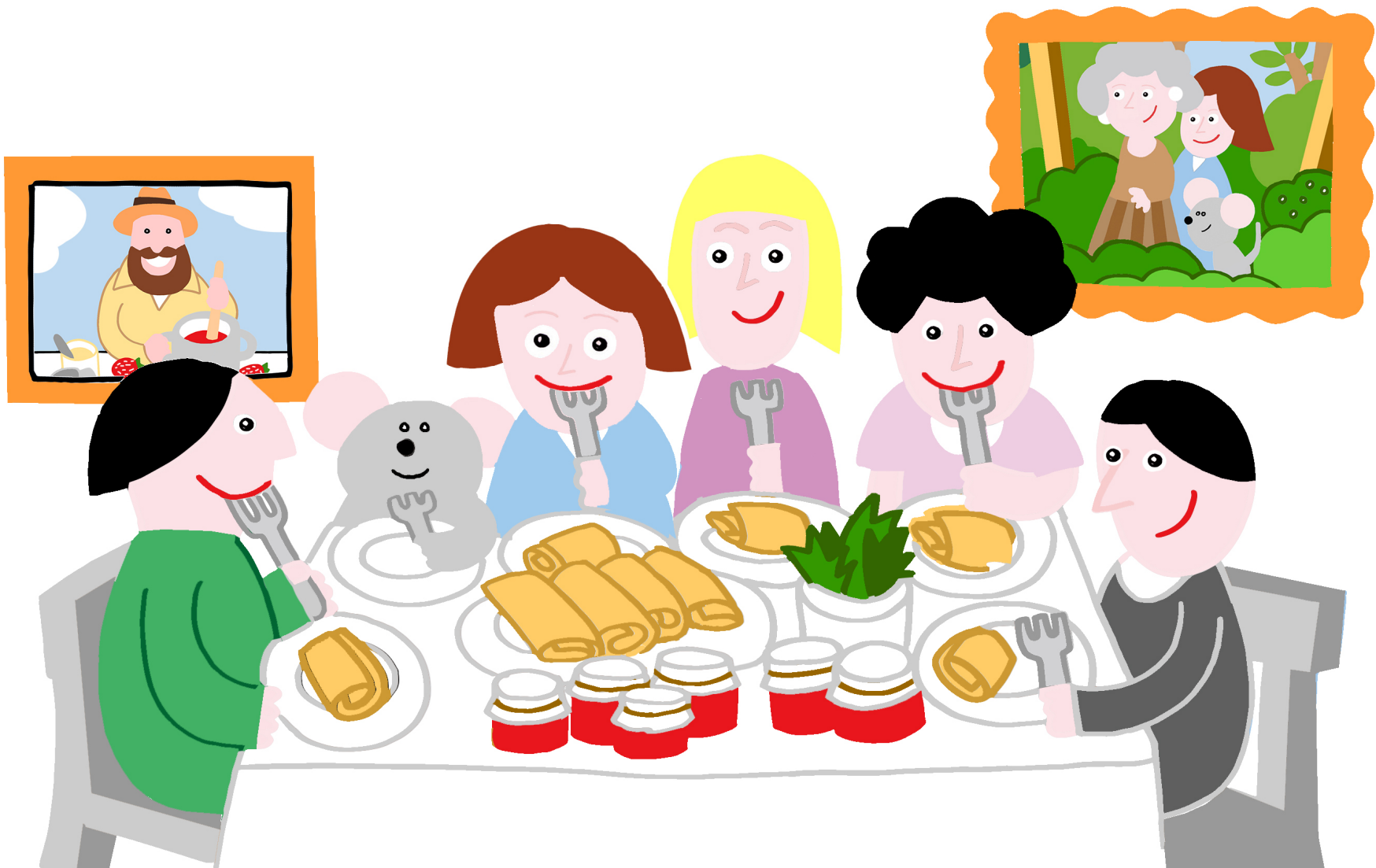














### **Series "ENTREPRENEUR": Let's create value**

Concept and text: Heidi Huber and Gerald Fröhlich

Illustrations: Helmut Pokornig



**Didactic supporting materials for children and teachers:**

**A1 Idea Challenge: We create value - [www.youthstart.eu](http://www.youthstart.eu)**

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Centre for Entrepreneurship Education  
and Value-Based Economic Didactics at  
KPH Vienna/Krems

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